

# Curator Playbook



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# 1 Feature Overview





# With the curator role, you're able to easily create, share, and track success of your learning and training programs.



## Create learning content

Upload internal content and curate custom learning paths



## Share content

Connect your content to the colleagues that need it



## Get insights

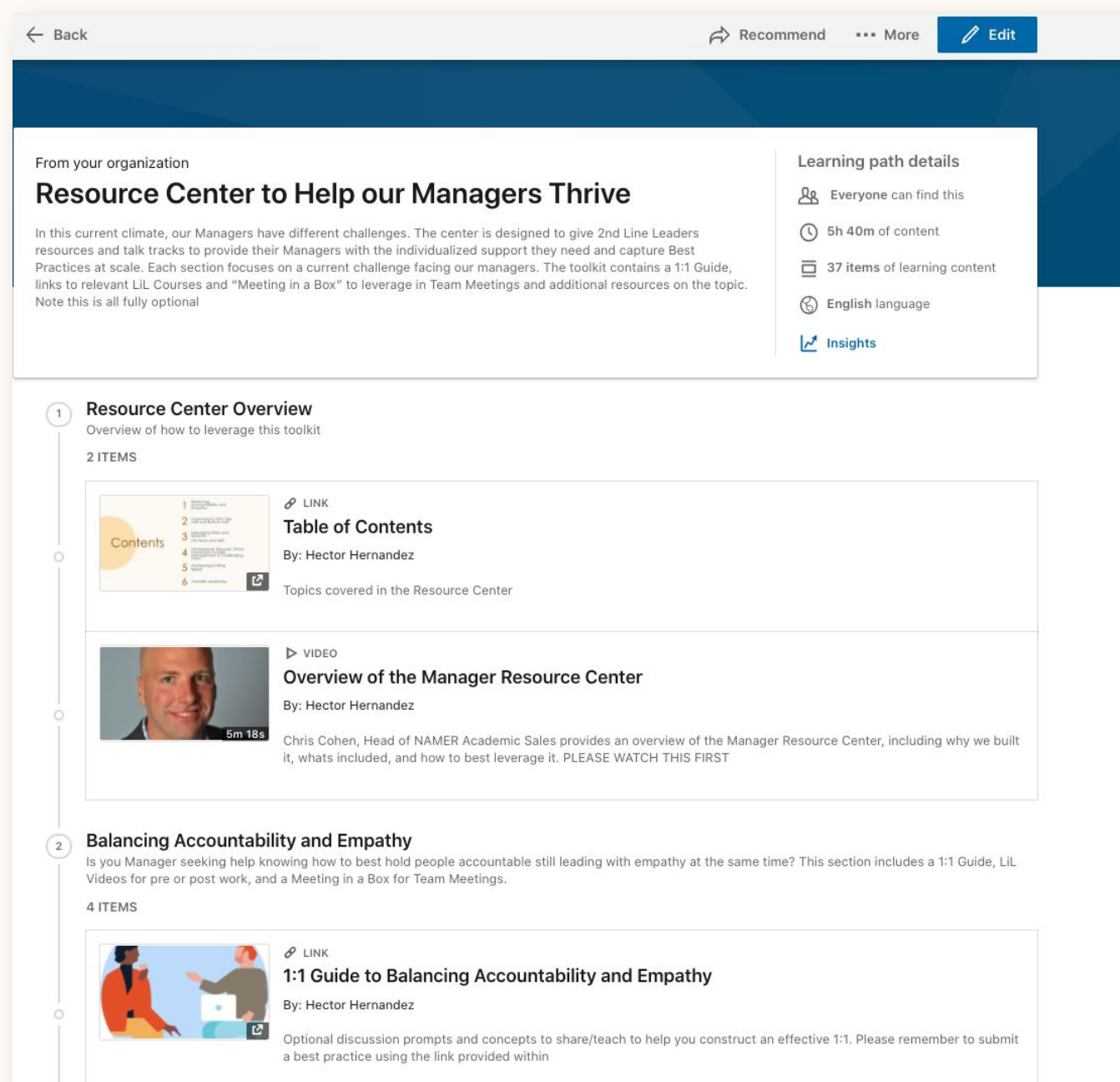
Measure the success of your programs with insights on views and completions

44 curators from the beta program rated the curator feature

# 8/10

regarding likelihood to recommend to a colleague

# Easily upload and arrange content into an intuitive, engaging format.



## When creating learning paths you can...

- Blend LinkedIn Learning and internal custom content
- Handpick specific videos from courses
- Group content into sections
- Put content into an order
- Add descriptions for sections and pieces of content

“Before I could create learning paths, I would have to gather links and then manually create an email or a 1-pager which would take a ton of time. **With this role, I can present content in a useful, nice format and it takes no time at all.**”



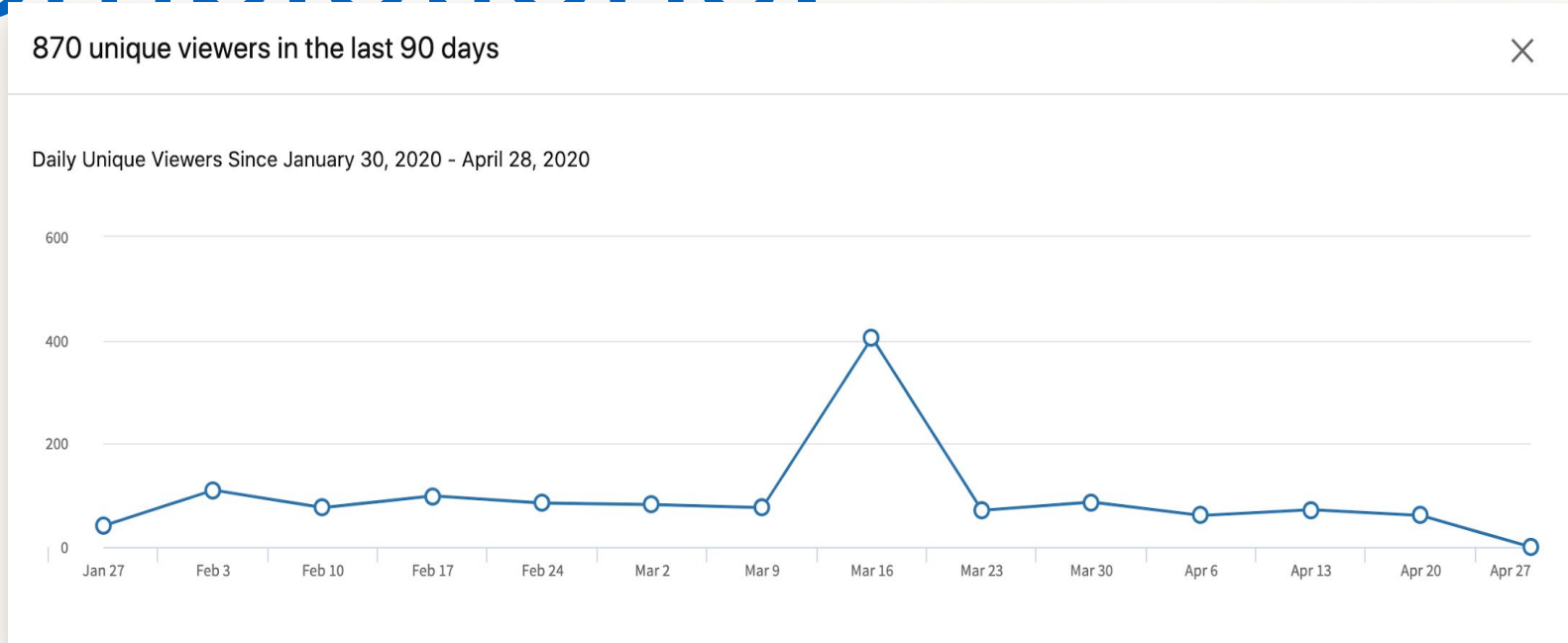
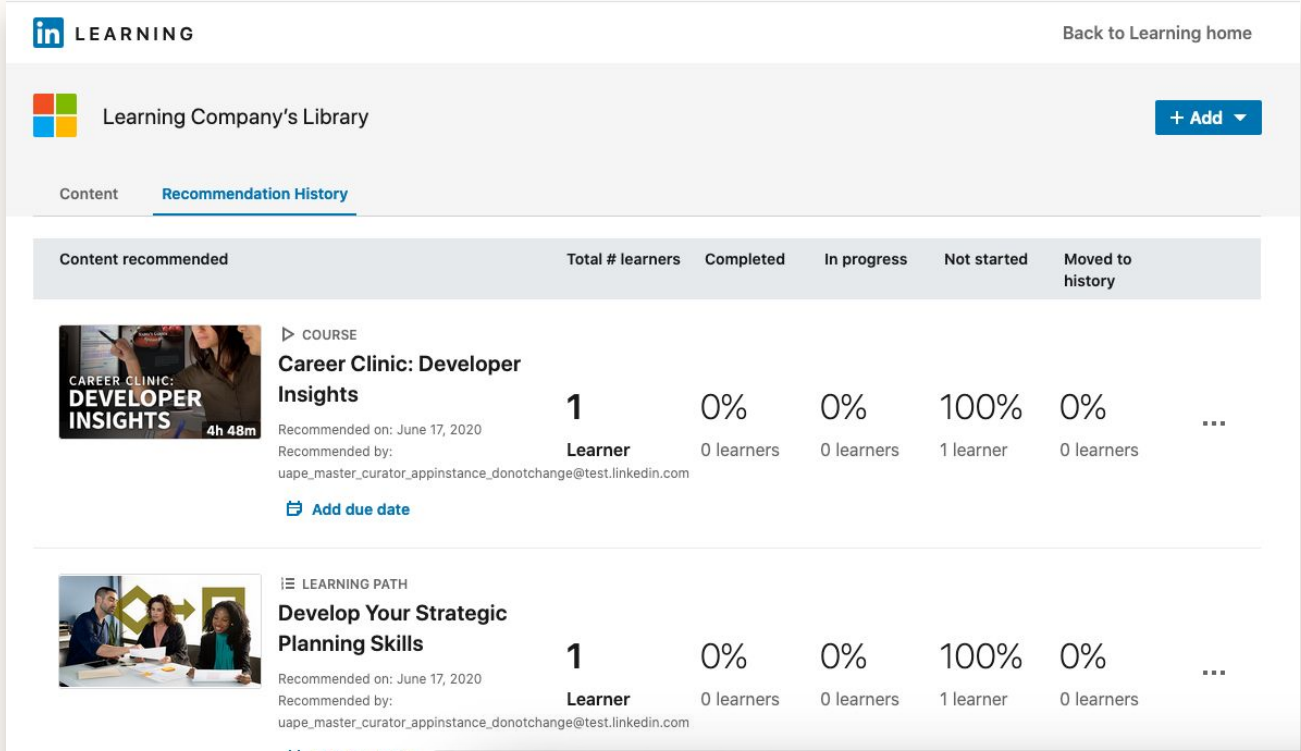
**Program Manager**  
Curator from beta program

We have a huge need for learning paths. **Any way to make this easier and less time consuming is a positive thing.** It allows me to quickly and easily communicate new training material with my global team.”

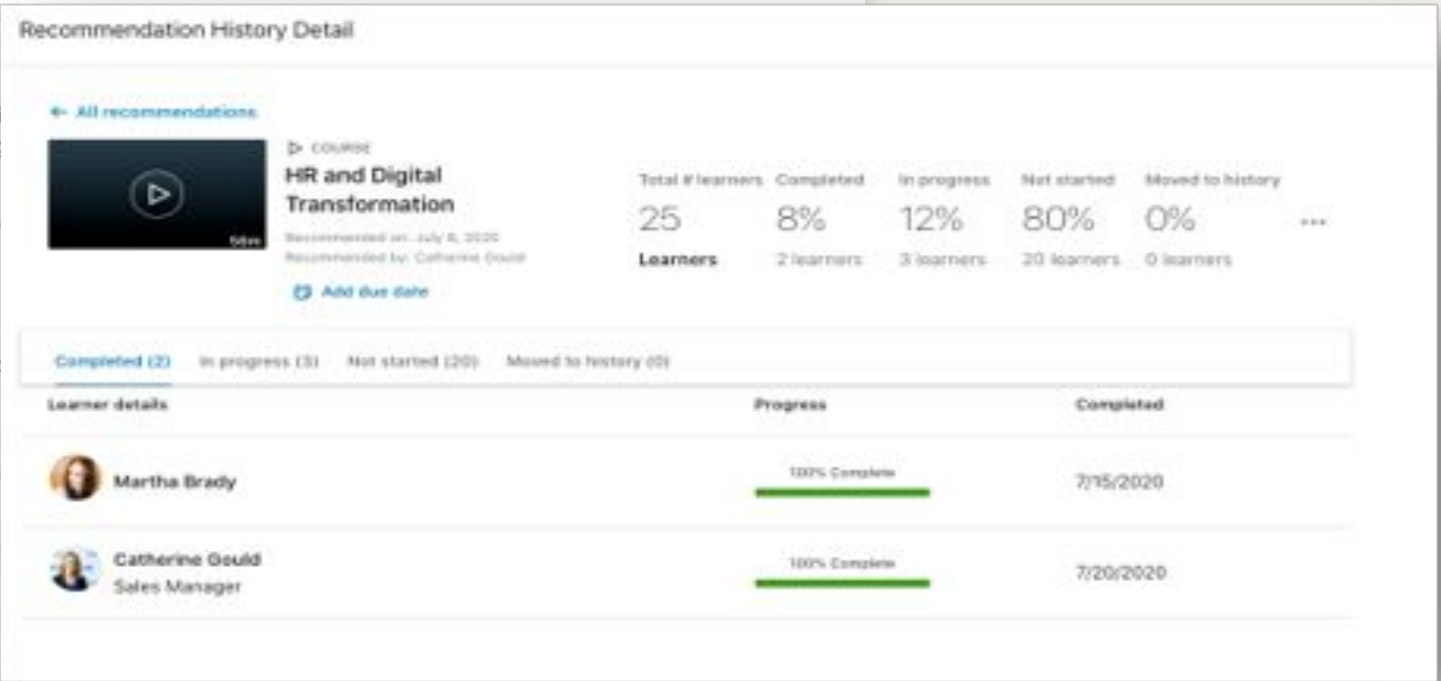


**Learning Coordinator**  
Curator from beta program

# Understand the impact of your trainings with deep reporting on learner engagement and completions



Check out how your content has trended over the last 90 days with unique viewer counts



See who has completed and is in-progress with your content

“I’m not used to seeing any statistics out of my current tools. LinkedIn Learning beats SharePoint, email, and Google Docs on reporting and analytics – I can get so much more out of LinkedIn's tools!”



**Technology Trainer**  
Curator from beta program

“The #1 benefit of this tool is tracking. I love that I can see how much engagement and usage there has been with my learning paths and custom content.”

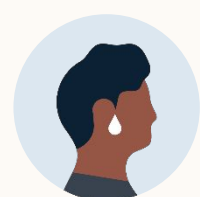


**HR Associate**  
Curator from beta program



# Consolidate all your content on one platform so that everyone can always find it.

“We tend to give training once and not have it saved somewhere for future viewing, so this is a good way to create a training database for new employees who were not with the company when important training was originally given. **It’s easy for them to have one place for everyone to go to.** I also like that I can keep all of my curations organized in one place in my library.”



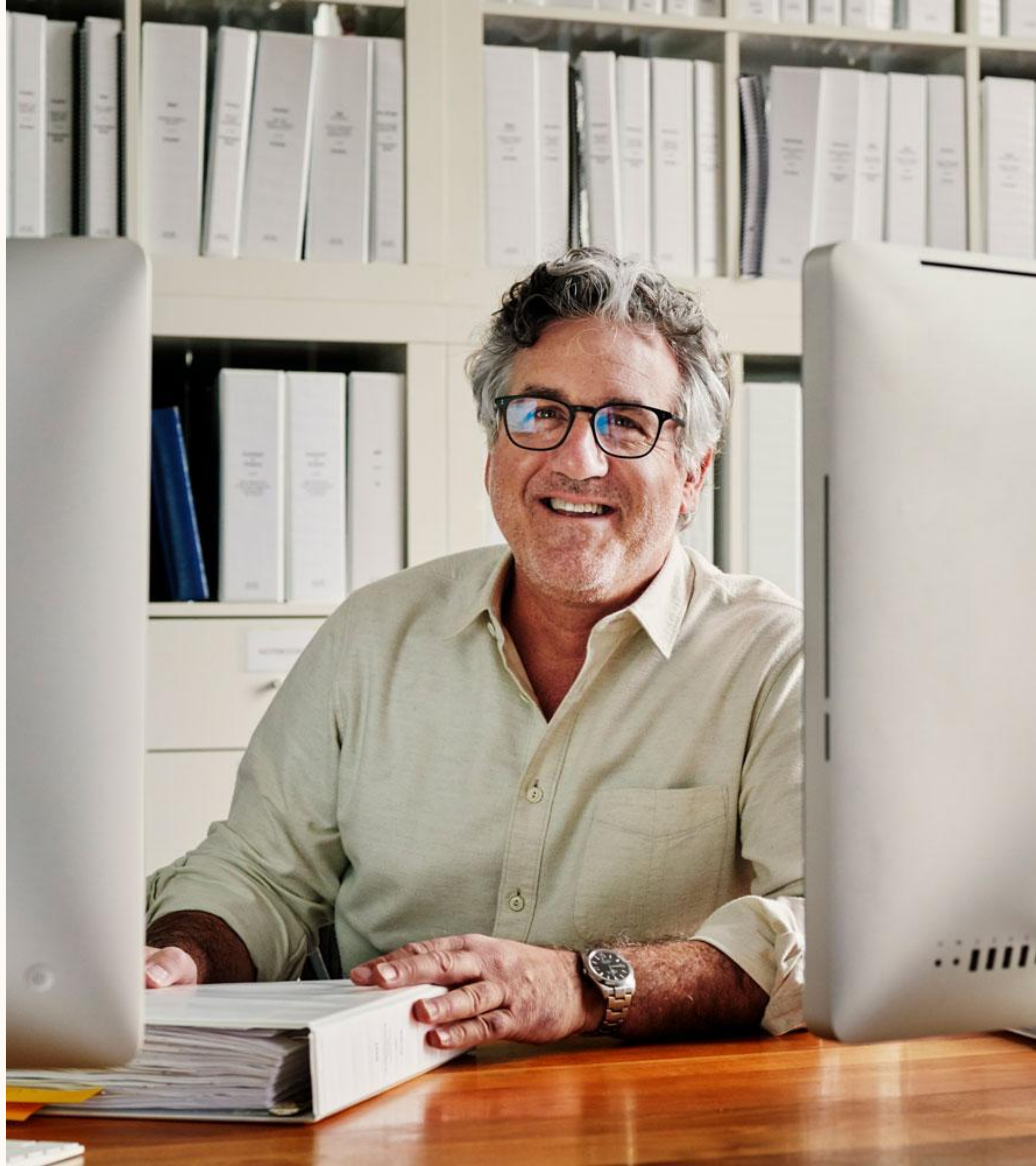
**Sales Readiness**  
Curator from beta program

The screenshot displays the LinkedIn Learning user interface. At the top, there's a navigation bar with the LinkedIn Learning logo, a search bar, and links to Home, My Learning, Me, and Go to Admin. The main header features a featured course, 'Content Marketing for Social Media', by Colleen Jones and Madecraft. Below this, a 'Weekly goal' section shows a progress ring at 90/60 minutes for the week of June 15 to June 21, with a congratulatory message to Kelsey. To the right of the goal, there are tabs for 'In progress', 'Saved', and 'From your org', with a list of courses like 'Executive Presence: Tips for Women' and 'Leadership Sustainability'. The 'Top 10 courses this week' section displays a grid of course thumbnails with titles such as 'Time Management: Working from Home', 'Strategic Thinking', 'The Six Morning Habits of High Performers', 'Goal Setting: Objectives and Key Results (OKRs)', and 'Managing Strategic Change'. Below this, the 'Top picks for Kelsey' section shows personalized recommendations like 'Starting a Memorable Conversation', 'Time Management Fundamentals', 'How to choose colors', 'Delivering an Authentic Elevator Pitch', and 'Getting into the Hiring Manager's Mind'. The interface is clean and modern, with a focus on personalized learning paths.

Because your curated content will live within your org's LinkedIn Learning library, learners will know where to access it.



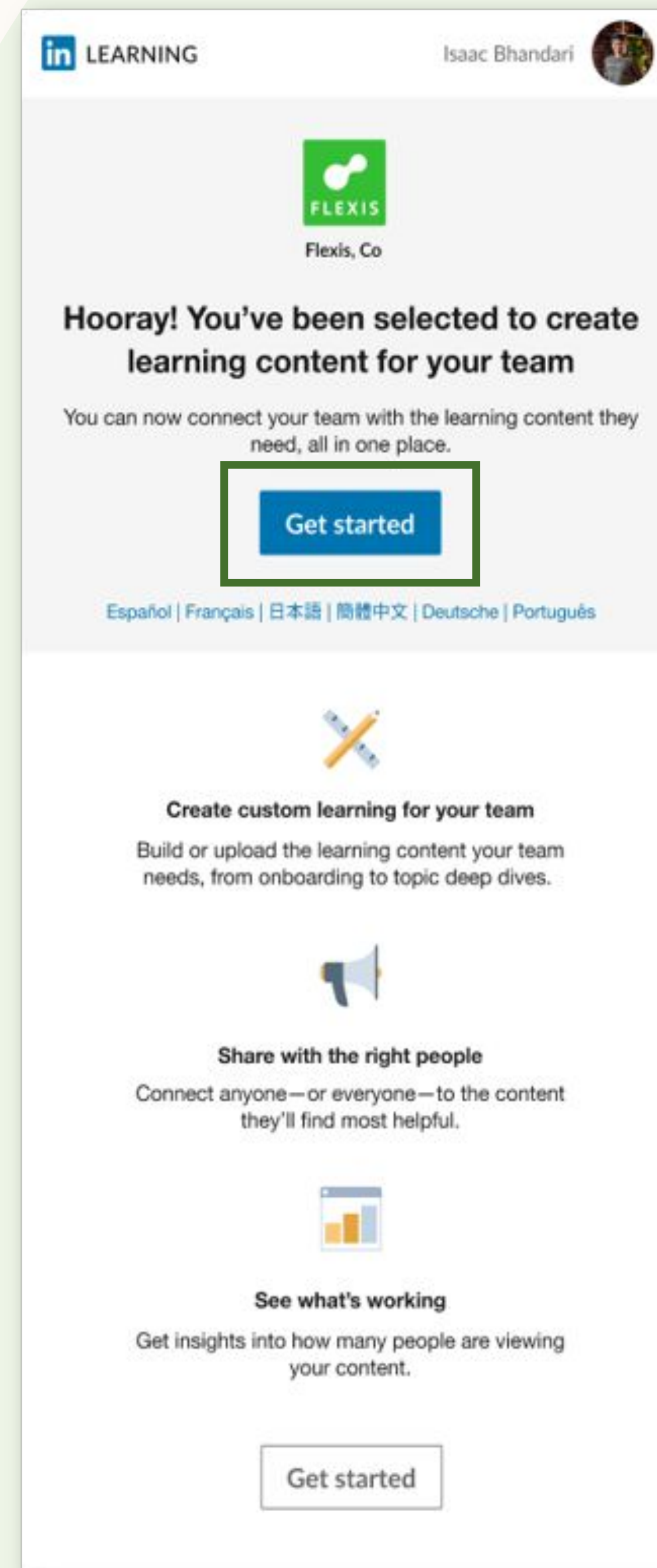
## 2 Using the Tools





After you're assigned as a curator, you'll receive an email.\* Clicking "**Get started**" will take you to your LinkedIn Learning homepage.

\*If you don't receive the email, you will still be able to access the curation tools from your homepage.



# You can now start creating and sharing content!

## Step 1

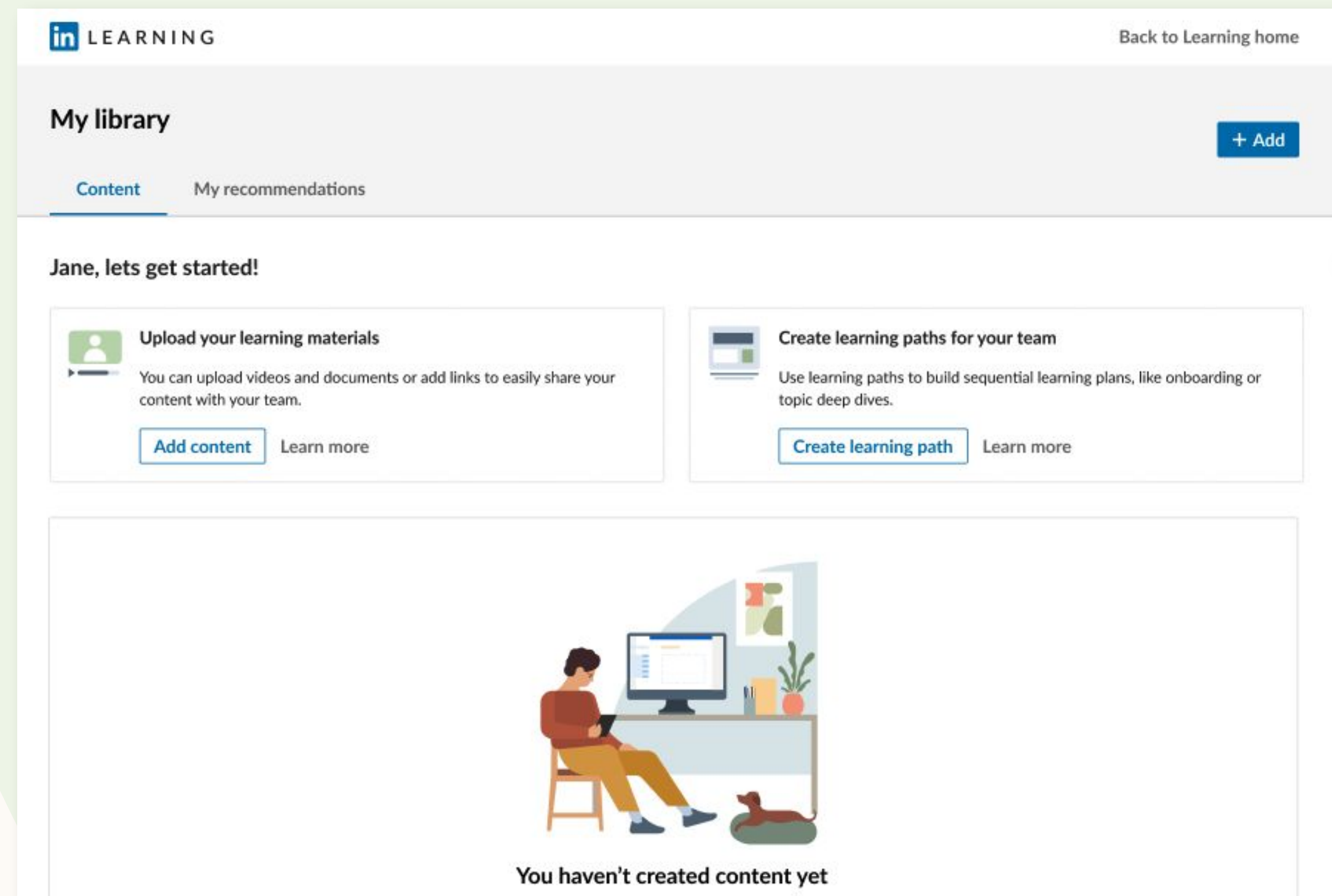
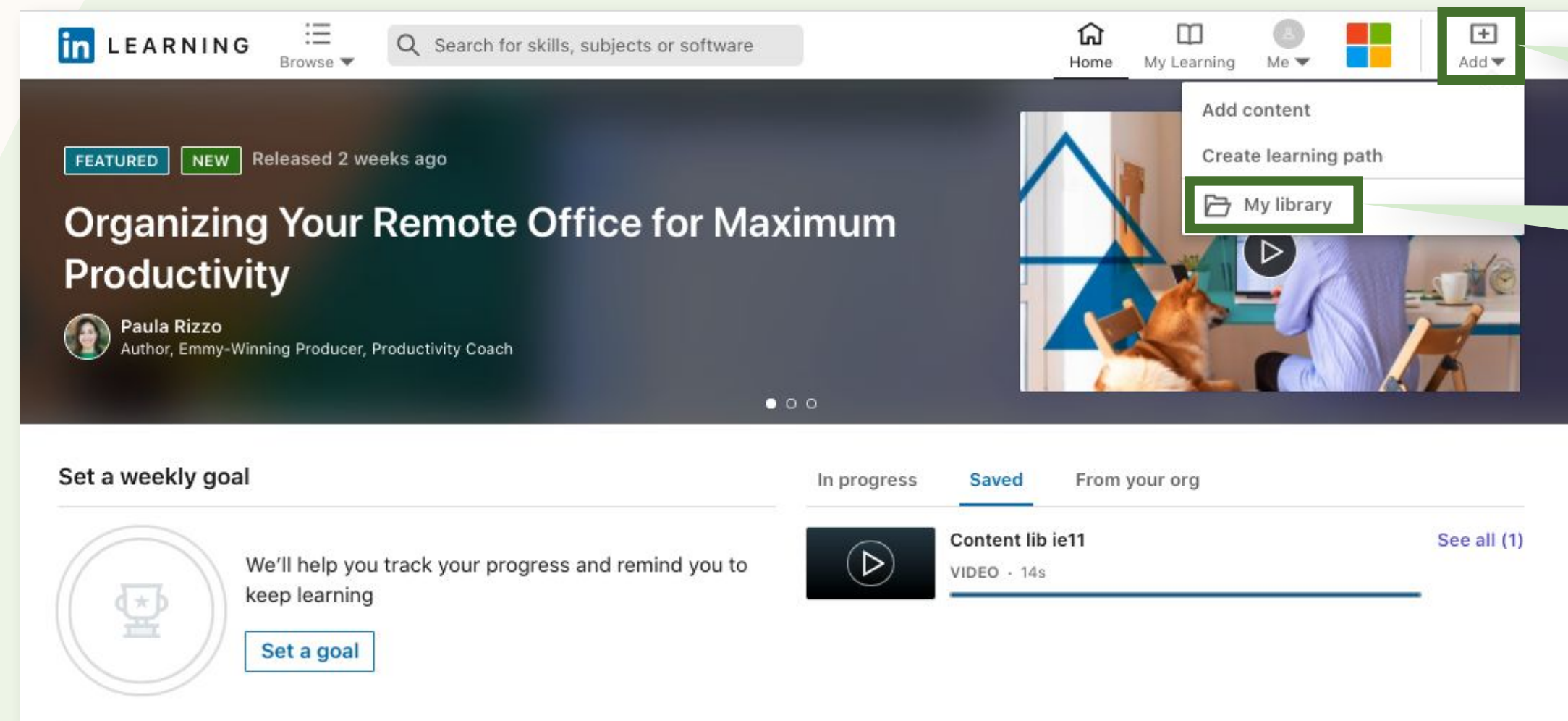
Click on the “Add” button at the top right of your LinkedIn Learning homepage.

## Step 2

On the menu, click “My library” to be directed to your curation library.

## Step 3


Now, start uploading and curating customized learning paths for your team!





# Recommend your content to trigger an email notification to your recipient(s) and highlight the content on their homepage.

✓ Content has been published. Share with others now



COLLECTION

Building accessible products at Flexis

By: Jane Wheeler

Recommend to learners

Add recipients

Search for learner or groups

Select all [1,800] learners

Other ways to share


Copy link

Share on teams

You will have the option to add a customized message and due date.

in LEARNING

Jane Wheeler




Hi Jane Wheeler,

[First\_Name\_Sender] from [Company\_Name] has just recommended you a course, [Course\_Title]


Due on: February 17, 2020 PDT

Get started

 [First\_name\_Last\_name] · 1st  
Assigner title, account name

Hey Team, I'm recommending/assigning this content for us all to take by next Monday the latest. And don't forget to add this to your calendar! Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Maecenas egestas eros risus, quis fringilla urna auctor id. Curabitur consequat arcu sed ipsum sollicitudin tristique i Maecenas egestas eros risus, quis fringilla urna auctor id.



COURSE

Becoming an first AI-First Product Leader

Artificial intelligence is changing the world, powering everything from advertising to education. Becoming a successful product leader is...

By: [provider\_name]

Learn now


in LEARNING

Search for skills, subjects or software

Home My Learning Me EN

FEATURED NEW Released 1 week ago

How to Tell Stories That Win Market Share

 Big Think  
Big Think is one of the largest short-form video providers of soft skills knowledge.

Weekly goal

0/60 minutes


Sep 14 to Sep 20


You've got this! Start learning to reach your goal.

Last week: 0 minutes

Edit goal

In progress Saved From your org

 Digital Transformation & Innovation for Tomorrow'  
LEARNING PATH · 18h 32m 8s

 Marketing Foundations  
COURSE · 49m

Recommendations will appear in the "From your org" section of the recipient's homepage.

LinkedIn Learning

Recommending also gives you access to deeper insights like learner-level in-progress and completion data.

in

LEARNING

Back to Learning home

Learning Company's Library

+ Add

Content

Recommendation History

Content recommended	Total # learners	Completed	In progress	Not started	Moved to history	
<div><div><div><div>CAREER CLINIC: DEVELOPER INSIGHTS</div><div>4h 48m</div></div><div><div>COURSE</div><div>Career Clinic: Developer Insights</div><div>Recommended on: June 17, 2020</div><div>Recommended by: uape_master_curator_appinstance_donotchange@test.linkedin.com</div><div>Add due date</div></div></div></div> <div>1</div> <div>0%</div> <div>0%</div> <div>100%</div> <div>0%</div> <div>...</div>						
<div><div><div></div><div>Learner</div></div><div>0 learners</div></div>	0 learners	0 learners	1 learner	0 learners		
<div><div><div><div></div><div>Develop Your Strategic Planning Skills</div><div>Recommended on: June 17, 2020</div><div>Recommended by: uape_master_curator_appinstance_donotchange@test.linkedin.com</div><div>Add due date</div></div></div></div> <div>1</div> <div>0%</div> <div>0%</div> <div>100%</div> <div>0%</div> <div>...</div>						
<div><div><div></div><div>Learner</div></div><div>0 learners</div></div>	0 learners	1 learner	0 learners			
<div><div><div><div></div><div>Product Marketing New Hire Onboarding</div><div>Recommended on: June 17, 2020</div><div>Recommended by: uape_master_curator_appinstance_donotchange@test.linkedin.com</div><div>Add due date</div></div></div></div> <div>1</div> <div>0%</div> <div>0%</div> <div>100%</div> <div>0%</div> <div>...</div>						
<div><div><div></div><div>Learner</div></div><div>0 learners</div></div>	0 learners	1 learner	0 learners			
<div><div><div><div></div><div>Business Development for Marketers</div><div>Recommended on: June 17, 2020</div><div>Recommended by: uape_master_curator_appinstance_donotchange@test.linkedin.com</div><div>Add due date</div></div></div></div> <div>1</div> <div>0%</div> <div>0%</div> <div>100%</div> <div>0%</div> <div>...</div>						
<div><div><div></div><div>Learner</div></div><div>0 learners</div></div>	0 learners	1 learner	0 learners			

After you’ve made the recommendation, check out how many learners have started and/or completed your content in the “Recommendations” tab

Recommendation History Detail

← All recommendations

COURSE

HR and Digital Transformation

Recommended on: July 8, 2020

Recommended by: Catherine Gould

Add due date

Total # learners

Completed

In progress

Not started

Moved to history

...

25

8%

12%

80%

0%

...

Learners

2 learners

3 learners

20 learners

0 learners

Completed (2)

In progress (3)

Not started (20)

Moved to history (0)



Learner details	Progress	Completed
<div><div></div><div>Martha Brady</div></div>	<div>100% Complete</div>	7/15/2020
<div><div></div><div>Catherine Gould</div><div>Sales Manager</div></div>	<div>100% Complete</div>	7/20/2020

Click into the piece of content to understand the progress of individual learners



Along with recommending, post the content URL on relevant internal platforms to maximize reach.


✓ Content has been published. **Share with others now**



COLLECTION

**Building accessible products at Flexis**

By: Jane Wheeler


 Recommend to learners ?


Add recipients

Select all [1,800] learners

Search for learner or groups

Other ways to share

 Copy link

 Share on teams

# After you've shared content, monitor views on your library page.

LEARNING

People

Content

Reports

Search for people, groups or content...

Add

Help

Me

Flexis' library

Featured

Flexis' library

Add content








My content

Tags

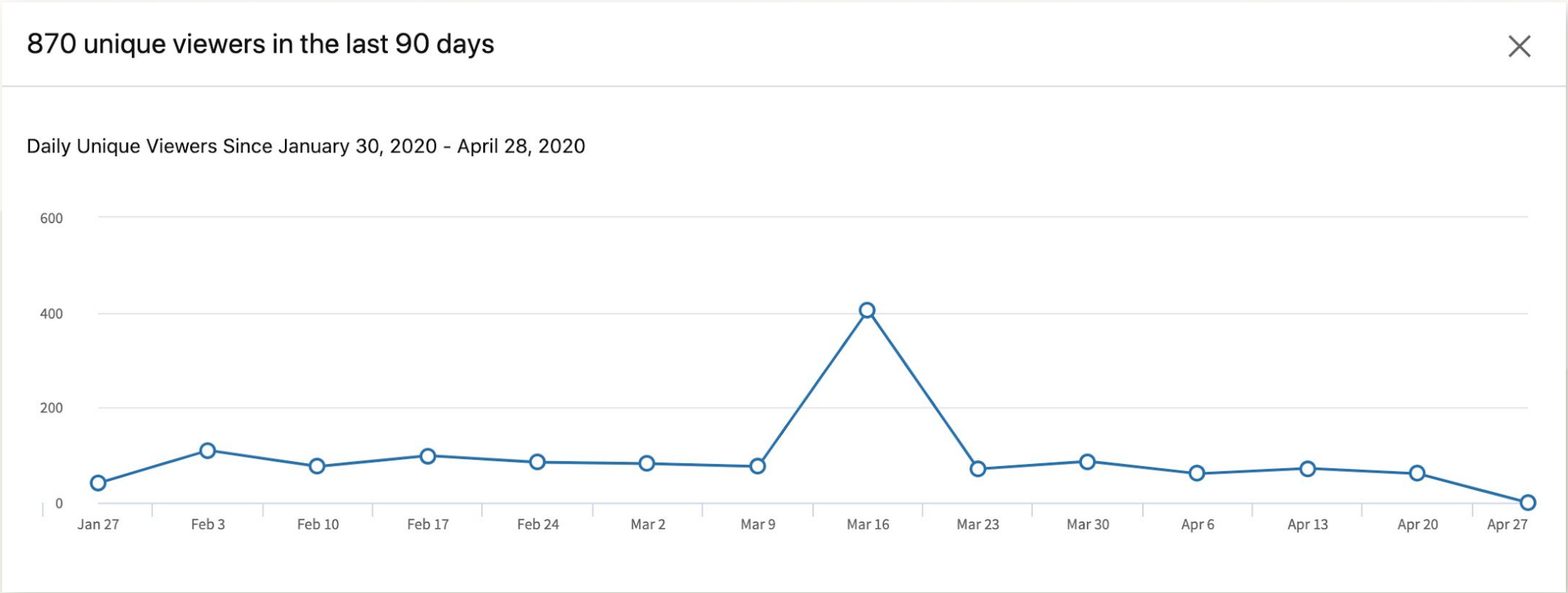
Skills

Type

All languages

Content name	Author	Most recent	Viewers (last 90 days)	
 VIDEO Learning without Formal Authority	Juliana Richard	June 30, 2020	278	...
 DOCUMENT Electronics Foundations: Basic Circuits	Leroy Dudley	June 29, 2020	982	...
 LINK Job Seeker Tips	Milton Pollard	June 26, 2020	1,278	...
 LEARNING PATH Being Mentored	Jon Bowers	June 26, 2020	1,327	...
 LEARNING PATH Deep Learning: Image Recognition	Cedric Ortega	June 25, 2020	1,532	...
 LEARNING PATH Chris Shares New Features	Charlie Moody	June 25, 2020	1,271	...
 LINK Be a Better Manager by Motivating Your Team	Debora Gilliam	June 24, 2020	870	...

See how many unique learners have viewed your content in the last 90 days






Click on a viewer count number to check out content trends over time



Each month, you'll receive an email with insights on the impact you're driving at your organization.

You can see how many total viewers your curated content has driven so far, along with your most popular content.

 Jane Wheeler 

 Flexis


You're a learning champion!

190 People have viewed your content


Jane, the content that you created drove learning for 80 colleagues over the last 30 days. Keep it up!

See more insights


Your most popular content this month




LEARNING PATH  
**Master In-Demand Professional Soft Skills**  
132 viewers  
[Share](#)



LEARNING PATH  
**Communicating during Times of Change**  
103 viewers  
[Share](#)



VIDEO  
**Improve Your Interoffice Politics Skills**  
89 viewers  
[Share](#)



VIDEO  
**Diversity, Inclusion, and Belonging for All**  
52 viewers  
[Share](#)

Go to library

# Relevant Help Center Articles

- [Creating a Learning Path](#)
- [How to Use Discoverability Controls](#)
- [Uploading Custom Content and Links](#)
- [Understanding Content Viewer Counts](#)
- [Getting Insights on Recommended Content](#)

**Have more questions?**

Visit the [Help Center](#) to see more help articles and contact support.



# 3 Curation Use Cases



# Corporate Use Cases by Role

## Onboarding

- Program Manager
- HR Associate
- Sales Readiness
- People Manager

**Onboarding:** Training designed to onboard employees onto a new role, department, or process

## Continued Training

- Program Manager
- HR Associate
- Sales Readiness
- People Manager
- Subject Matter Expert
- Individual Contributor

**Continued Training:** Ongoing training designed to support team/department goals.

## Information Synthesis

- Sales Readiness
- People Manager
- Subject Matter Expert
- Individual Contributor

**Information synthesis:** Integrating content from disparate sources into a coherent whole



# Program Manager

Other titles include Learning Coordinator/Lead, Training Specialist, Project Manager, Quality/Process Improvement Specialist, IT Specialist, etc.

Individuals in the company that have a **role-based need** to curate training/learning programs for a specific function, department, business unit, or region.

- Onboarding and upskilling programs
- On-demand training for a new technology and/or software (e.g. Skype, Teams, SQL, Python)
- Continuous training programs to drive skill development in:
  - Leadership and manager development
  - Software migration training
  - Operational excellence
  - Performance development plans

"I am working on a quick virtual training for an Agile Scrum framework. Using a learning path, I can make the training ICF-specific. **I love that I can make it our own – that is super helpful for me.**"



Sr. Quality & Process Improvement Specialist  
from ICF Consulting  
Curator from beta program

**"I create weekly teaching moments in a learning path style.** I used to share links, but this is much easier to create training for a department or expanding to a wider audience. **Being able to upload content and create a weekly training schedule** has been the most valuable to me."



Program Manager  
Curator from beta program

# HR Associate

Other titles include HR Business Partner, HR Manager, Talent Coordinator, Talent Partner, etc.

HR professional that builds HR agenda and processes, global initiatives, and content that support organizational HR strategic goals.

Custom learning paths on talent management processes including:

- Employee performance reviews
- Manager development
- Leadership succession
- Promotion/compensation initiatives
- Hiring & firing trends

On-demand learning paths on timely initiatives:

- DIBS (Diversity, Inclusion, and Belonging)
- Remote work tips
- Mental health and wellness
- Mentorship

“I created a learning path by blending our internal training (recorded conference call+ slides) and LinkedIn Learning content. I shared the learning path with my peer HRBPs and the HRMs and received rave reviews. I found the process to be quite seamless and really appreciated the option to assign the training to others with a due date. Everyone I shared the path with was eager to become curators as well. **We have so many ideas on how we can continue using this feature.**”



HR Business Partner  
from Dish Network  
Curator from beta program



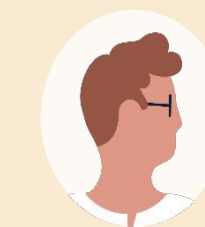
# Sales Readiness

Other titles include Sales Enablement Manager, Trainer, and/or Sales Operations

Individual that focuses on building onboarding and upskilling content for sales teams on products and processes.

- Virtual new hire onboarding and ongoing training, sales coaching, and assessment/certification programs
- Pitch decks, product FAQs, talk tracks, ROI calculators, best practices, and other assets to enable the field
- Pre and post work for Instructor Led Training sessions

**I love creating short training snippets and putting them into a learning path, so that people are easily able to select which training pieces they need to view instead of having to watch the entire course if they don't need to. It's also great to be able to mix videos, articles and links.**



**Sales Enablement  
Manager**  
Curator from beta program

# People Manager

Manager/supervisor that supports a team of learners and plays a consultative role in their career development.

- Creating tailored learning paths for direct reports to help with career development and upskilling
- Paths to onboard new team members, e.g. "Product Marketing Toolkit"
- Curated learning path of recommended courses that share valuable team principles and insights on leadership style, e.g. "Sarah's Top Course Recommendations for Team Dynamics"

**"I love that we're able to add material that isn't from LinkedIn to customize a path for our team. We do a lot of self-development on our team, so it's nice to be able to create a path that's a common theme on the team and track the involvement."**



**Marketing team leader**  
Curator from beta program



# Subject Matter Expert

Individual that has domain expertise in a specific area and enjoys sharing his/her knowledge across the organization to benefit the rest of the business.

## Examples:

- Finance Director sharing revenue targets and other metrics with C-suite and leadership
- IT manager sharing best practices on security protocols/technology services with new employees
- Data analyst sharing customer churn analysis and industry trends with his/her team
- Product leader sharing “How to be a PM” tips & tricks

"LinkedIn Learning makes it simple to pull together resources and share quickly. **The curation tools provide a much more polished and tailored approach than sending links or emails.**"



Data scientist leader  
Curator from beta program

# Individual Contributor

Individual that wants to showcase his/her knowledge to gain visibility in the organization and/or to aspire to a leadership role.

Example:

- Launched new project and wants to share what they've learned with the team such as a winning sales pitch, successful product launch, unique customer success story, or a best practices on a topic they are confident in

**“This tool helps me to standardize and share certain on-boarding and other helpful information with my team and whole department in an easy-to-use and easy to track format.”**



**Sr. Compensation Analyst**  
Curator from beta program



# *Higher Education: Professor*

Instructor that creates a custom curriculum for their students.

- Learning paths to supplement existing course curriculum, organizing sections around syllabus structure
- Customized learning programs for different students (beginner vs advanced, various subject areas)
- Curated research to showcase to students and the public

"I only have access to the VLE at the university and that has limited functionality when it comes to adding video links. LinkedIn Learning was much easier and more user-friendly. It is intuitive in how you curate content."



**Professor at the University of Leeds**  
Curator from beta program

# *Higher Education: Career Coach*

Individuals that provide career-specific coaching and training to students to assist them in finding a career post-school.

- Job-seeking training for students on various career paths and associated skill sets
- Learning paths to inform students on interviewing tips and tricks

"I believe sometimes the information and offerings can be a bit overwhelming for students and having a learning pathway ready to go can make students' lives a lot easier.



Career Coach at the  
University of Houston  
Curator from beta program



# *Higher Education: Student* **Champion**

Student that is passionate about learning and has a desire to create and share learning programs with his/her peers.

- Relevant learning for fellow students
- Curated content to help peers prepare for an exam or paper such as a recap of course and highlights of most helpful material

"It's so helpful to be able to integrate custom content, LinkedIn Learning content, and external learning links all in one learning path in one platform."



**Student Champion**  
Curator from beta program

# 4 Curation Best Practices





# Choose the best content

Consider these 3 factors before searching for content:



Who is your target audience?

Region, Business Unit, Team,  
Department, Function?



What is the learning objective?

Behavior Change, Skill  
Development, Info Synthesis?



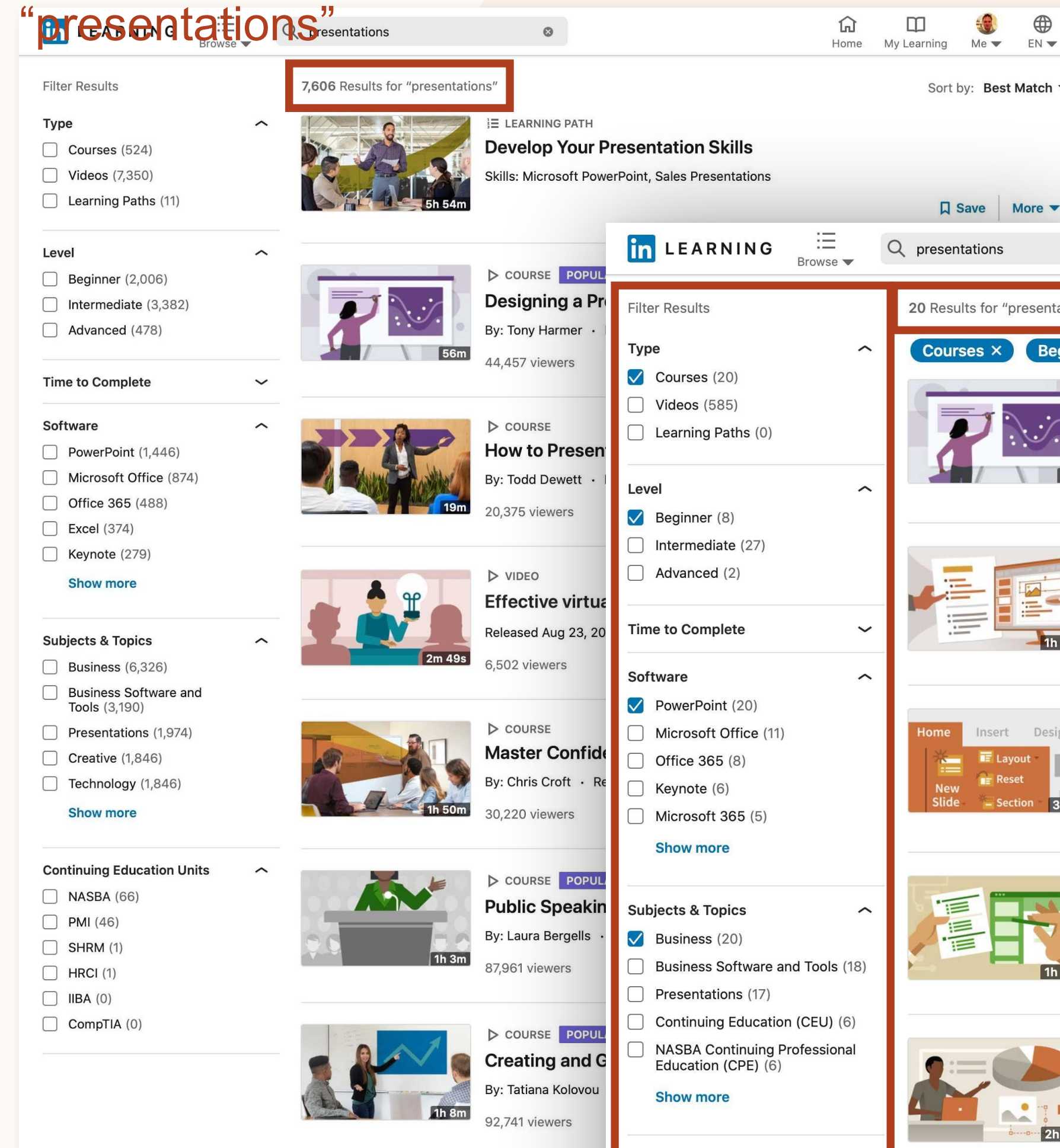
How long should content be?

Full Course or  
Individual Video(s)?

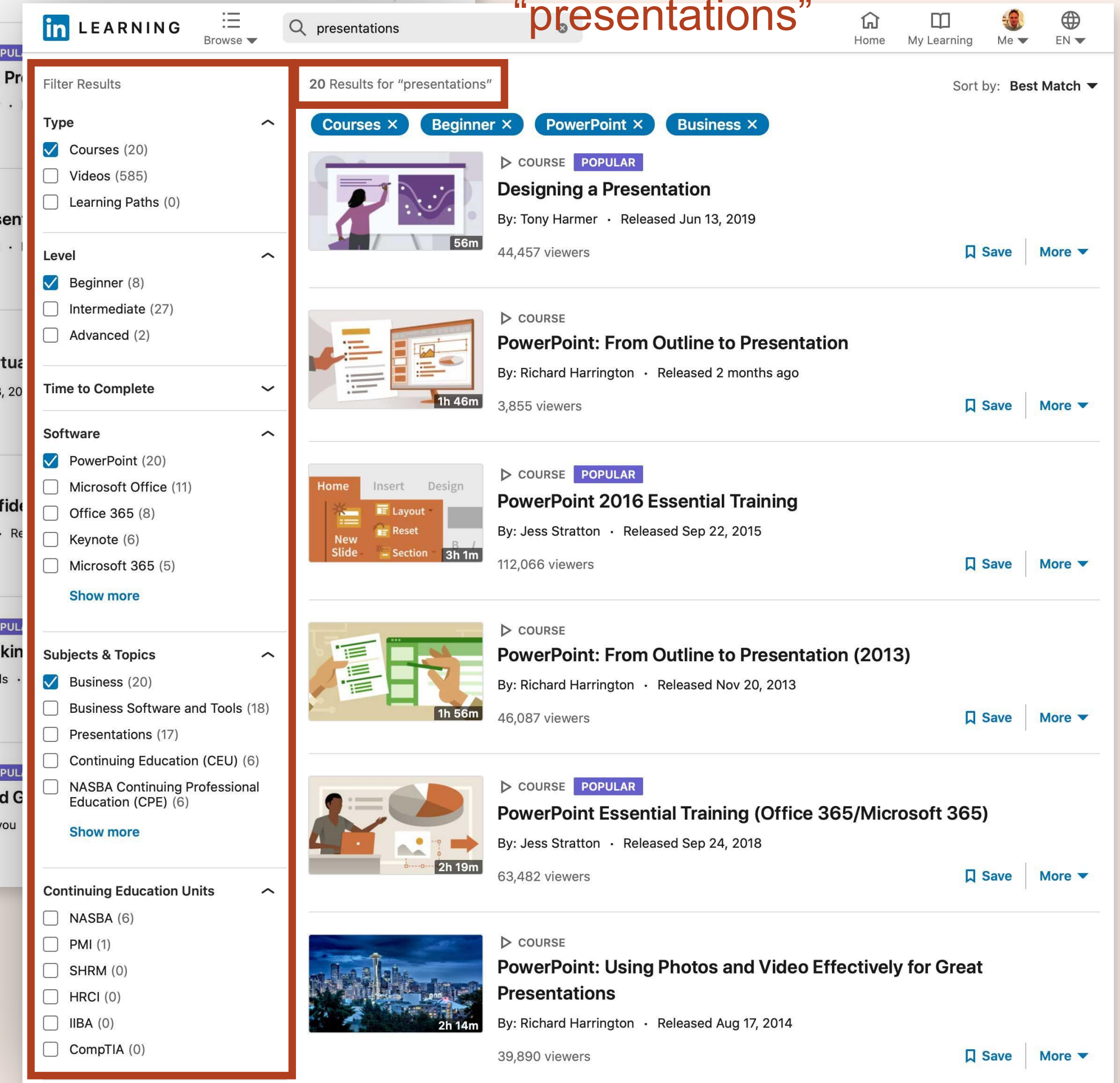
# Use search filters to narrow down search results

- Filter by content type, level, software, subjects, and topics
- Sort by "View Count" and "Newest" to see most popular and most recent content

Unfiltered search for  
“presentations”



Filtered search for  
“presentations”





# Quickly evaluate courses

Review specifics of the  
course  
to make sure it fits your  
needs including:


- Length of the course/video
- Release date
- Course Details & Learning Objectives
- Common job titles of learners watching the course
- # of views, likes, and saves of the course

Overview

Q&A

Notebook

INSTRUCTOR





Tony Harmer

Educator, Illustrator, Adobe Creative Suite Master

[View on LinkedIn](#) · [Follow on LinkedIn](#)

RELATED TO THIS COURSE

 Learning Groups · [See all](#)


 Certificates · [See all](#)

Course details

56m · Beginner + Intermediate · Released: 6/13/2019

Perhaps the most essential skill for all knowledge workers, sales professionals, business educators is the ability to design compelling presentations. Whether you're reporting on business performance, presenting a new idea, or simply sharing information to support you and your team, this course will take you through the essentials of presentation design, including moodboards, layout, and animations.

Viewers of this course



1,981 members like this course · 44,457 people watched this course

Learning objectives

- Outlining your topic
- Creating a storyboard
- Developing your design ideas with moodboards
- Exploring slide typography
- Using colors, words, and images effectively
- Using charts and graphs
- Effectively using animations and transitions
- Beyond the presentation


Skills covered in this course


Presentation Design


Presentations

1,981

27,913







# Handpick individual videos or chapters out of a course

By including shorter videos in your learning path, you can ensure that learners spend their time watching content that is the most relevant.

Search for Content


Level

Software

Subjects & Topics

Custom Tags

Continuing Education Units



▶ COURSE

Python Essential Training

By: Bill Weinman · Skill: Python (Programming Language)

294,567 viewers

4h 45m

Course contents

Introduction (3 items)

1. Installation (2 items)

2. Language Overview (11 items)

3. Types and Values (6 items)

Overview · 1m 52s

Add

The string type · 7m 25s

Add

Numeric types · 5m 56s

Add

The bool type · 3m 20s

Add

Sequence types · 5m 46s

Add

type() and id() · 5m 50s

Add

4. Conditionals (3 items)

5. Operators (5 items)

6. Loops (4 items)

Add

Add Chapter

Add Chapter

Add Chapter

Add Chapter

Add Chapter

Add Chapter

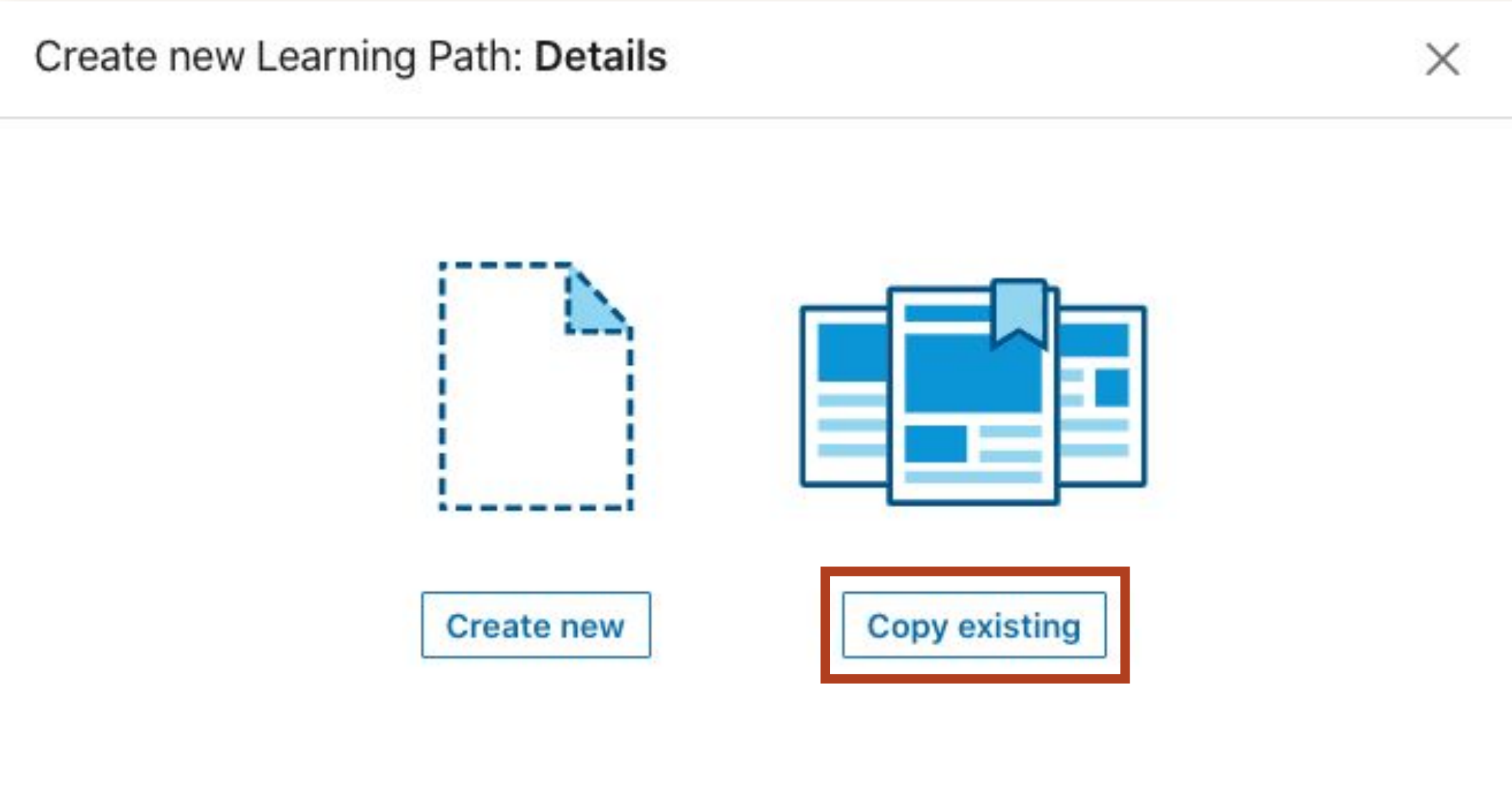
Add Chapter

Add Chapter

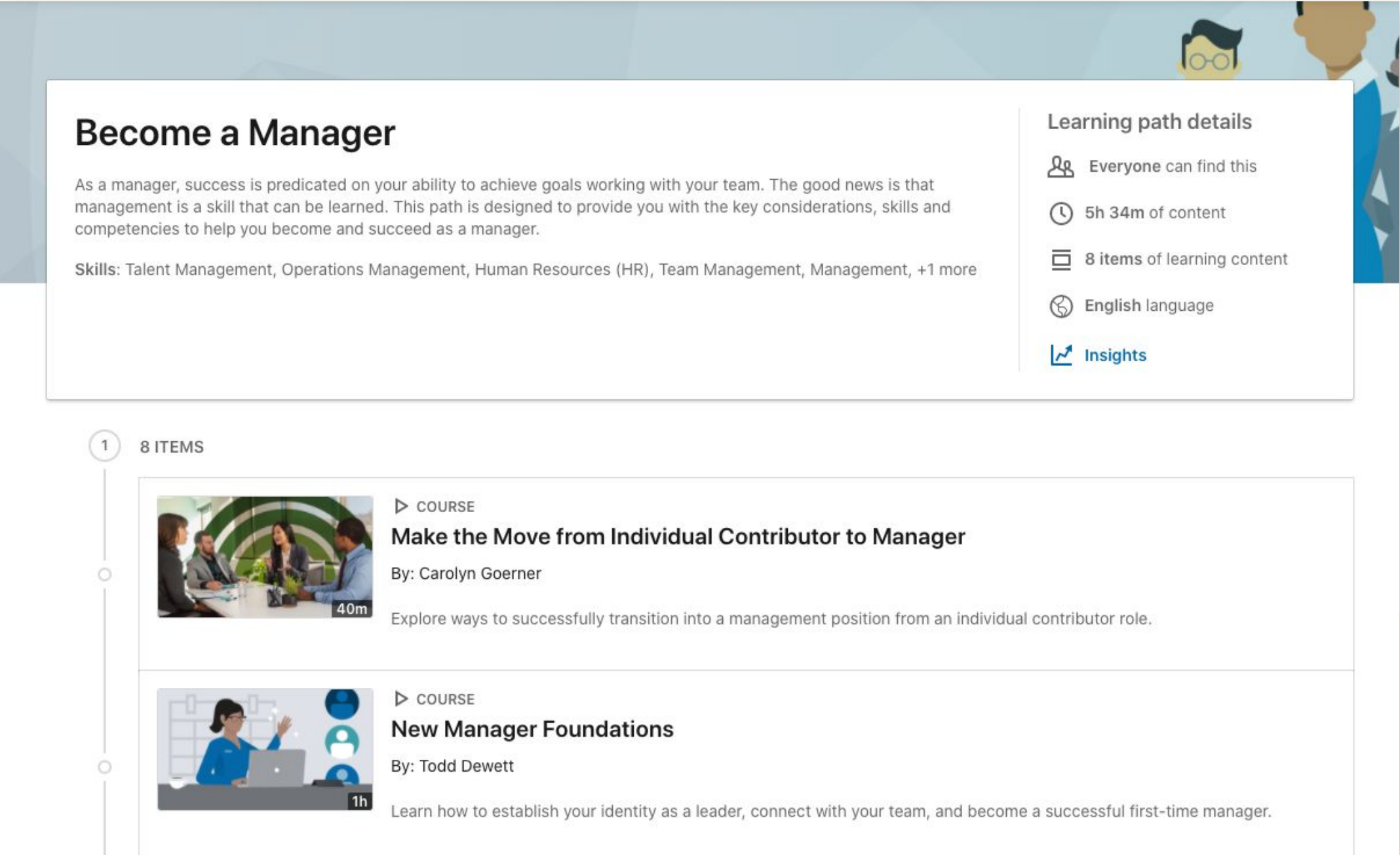
LinkedIn Learning



# Save time by copying an existing learning path



When creating learning paths, select “Copy existing” to duplicate an existing LinkedIn Learning-created learning path



"Become a Manager" is one LinkedIn Learning's most popular learning paths and contains essential managerial skills and courses

# Ensure that the right audience can find the content

Use discoverability controls to define who within your organization will be able to find your content on the platform (in search and on the homepage)

- If your content is only applicable to certain colleagues, make sure to limit discoverability to a specific group(s)
  - If you don't see a group that you need, reach out to your LinkedIn Learning master admin
- If you do not want anyone else to find your content on the platform, set content discoverability to "No one (direct link access only)"

Create new Learning Path: Details




Image size: 600x340px

Title \*

Add title

0/100

Description \*

Add description

0/500

Content Language

English

Discoverability \* ⓘ

✓ Select who can find this content

Everyone

Selected group(s)

No one (direct link access only)

Search for skills

Tags ⓘ

Search for tags

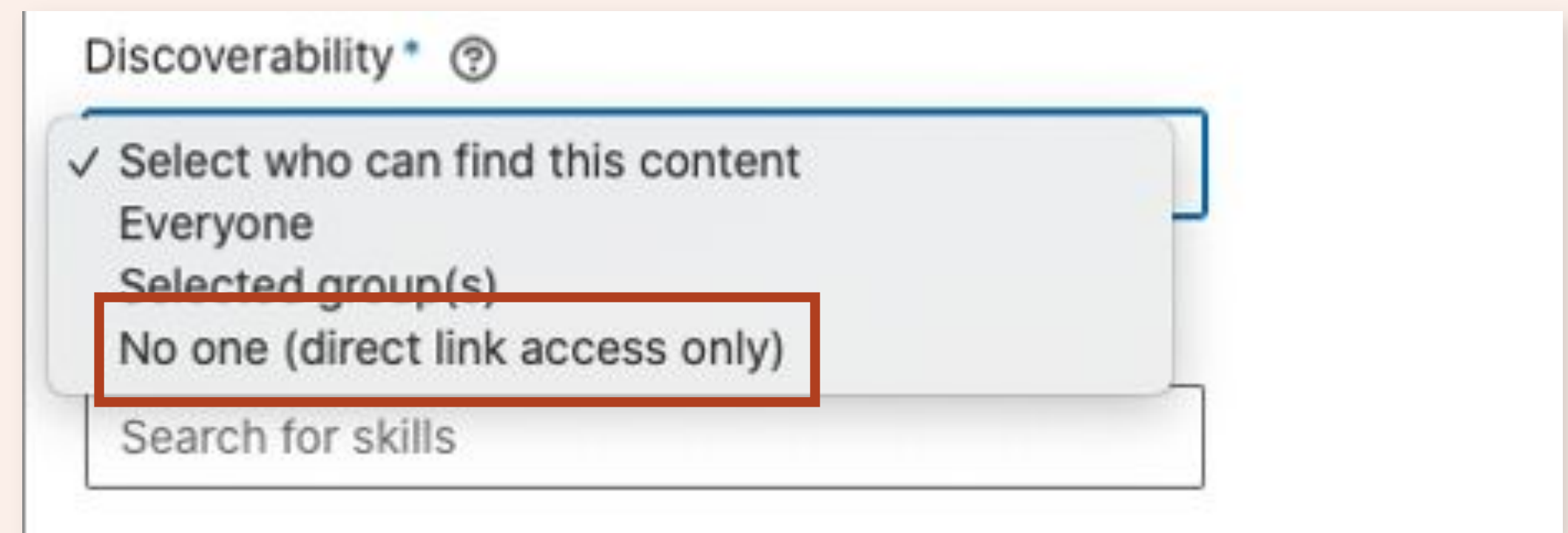
\* indicates required

Cancel

Create

# Save your content while you're still working on it

Set discoverability to “No one (direct link access only)” if you want to keep working on your learning path before it is published (and available in search results and on the homepage).



The screenshot shows a dropdown menu for 'Discoverability' with a question mark icon. The menu is open, showing several options. The option 'No one (direct link access only)' is highlighted with a red rectangular border. Other visible options include 'Everyone', 'Selected group(s)', and 'Search for skills'. A checkmark is visible next to the first option, 'Select who can find this content'.

Discoverability \* ?

- ✓ Select who can find this content
- Everyone
- Selected group(s)
- No one (direct link access only)**
- Search for skills



# Name & Tag Your Content Effectively

If you set discoverability to "Everyone," anyone within your organization can find your content in search, so make sure that the title is appropriate and helpful for learners.

- **Title:** Consider including the department/team name, program name, and subject area
- **Skills:** Include relevant skill tags so your content appears in skill search results alongside relevant LinkedIn Learning content
- **Custom Tags:** Include custom tags that are unique to your organization to ensure that colleagues can find your content while searching

Title \*

Leadership Essentials on Communication for NAMER Sales Team

59/100

Skills

Add expected skills to be learned.

Search for skills

Leadership ×

Communication ×

Interpersonal Skills ×

Written Communication ×

Management ×

Public Speaking ×

Custom tags

Add tags that are unique to your organization to enable learners to discover this content in search (e.g. Manager Training, New Hire Onboarding).

Add custom tags

Leadership Essentials ×

NAMER Sales Team ×

# Customize the thumbnail so your content stands out

Upload a custom thumbnail image to ensure that learners can easily understand what the content is about


- Add an image that is unique and relevant to your target audience
- You can also customize the thumbnail for each piece of custom content that you add to the learning path

Create new Learning Path: **Details**

Thumbnail


Select a custom image or use the default image for your Learning Path thumbnail

Default thumbnail image



OR

Custom thumbnail image



Title \*

Leadership Essentials on Communication for NAMER Sales Team

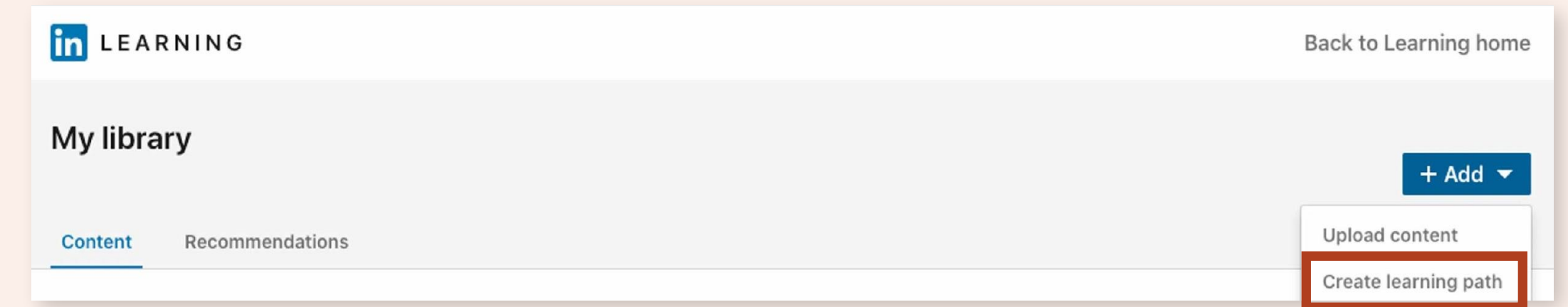
59/100



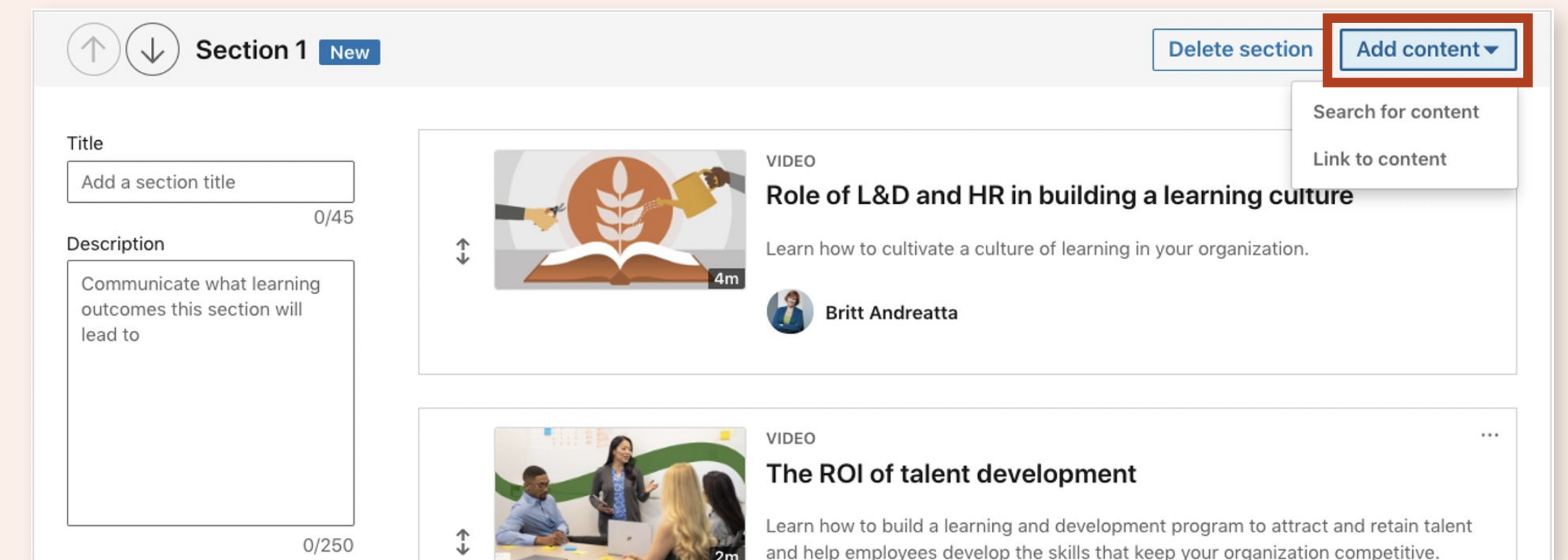
# Blend learning paths with internal custom content

Learning paths that contain internal learning content perform better than learning paths without custom content. Custom content ensures that the path is hyper-relevant to your target audience.

Use custom content links instead of uploaded documents or videos if your audience may want to download the content post-viewing.



First, upload internal content to the platform – it can be a document, video, or link.



Then, when building the learning path, add the document, video, or link to the path.

# Bucket your content into sections

Group your content into sections by subject area to provide structure and guidance for learners.


2

**Adapt your management style**

What motivates and drives the people on your team? How can you bring autonomy, mastery, and a sense of purpose to their work? Explore the answers to these questions in this section.

2 ITEMS

Archived



1h 50m


▶ COURSE

**Motivating and Engaging Employees (2013)**

By: Todd Dewett

Learn how to motivate your team and retain their valuable contributions over time.

▣ Watch section 1.1 on understanding what motivates and engages employees (4 minute clip) - AND - section 3.4 on Using non-monetary motivators (4 minute clip)



7h 50m

▶ COURSE

**Management Tips**

By: Todd Dewett

Get two new management tips and learn to improve communication, increase motivation, deal with conflict, and build better relationships.

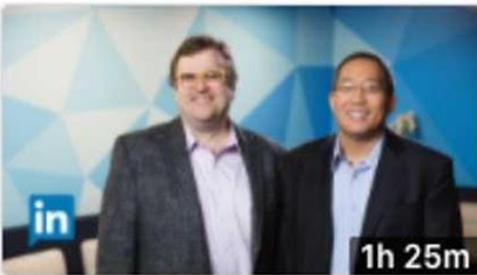
▣ Watch sections 2.1 and 2.2 on managing multiple generations (2 clips, 5 minutes total)

3

**Have an (epic) career conversation**

Career growth is one of the most powerful drivers of engagement and retention across the board - among millennials, among women, among new technology employees. Learn how to engage and retain your team members with coaching and career conversations.

2 ITEMS



1h 25m

▶ COURSE

**Reid Hoffman and Chris Yeh on Creating an Alliance with Employees**

By: Reid Hoffman and Chris Yeh

LinkedIn founder Reid Hoffman and entrepreneur Chris Yeh discuss the Alliance, their innovative framework for managing

LinkedIn Learning



# Add descriptions within the learning path

Provide specific context for learners by adding detailed descriptions for each section and piece of content.

↑

↓

Section 1

Delete section

Add content ▾

Title


Management

Description

Communicate what learning outcomes this section will lead to

↑

↓



▶ COURSE

**New Manager Foundations**

By: Todd Dewett

Learn how to establish your identity as a leader, connect with your team, and become a successful first-time manager.

Add description

Add description to provide context

Cancel

Save

Depending on your learning objective, make sure that the length of the learning path is manageable.

If your goal is quick skill development, keep it focused and aim for your learning path to be no longer than 2 hours and fewer than 5 total sections (with fewer than 6 pieces of content per section).

If your goal is behavior change or mastery of an advanced topic, you will need to include longer, in-depth pieces of content, which may require a longer learning path.

From your organization


### Hiring a Diverse Team


LinkedIn Learning courses to help you understand WHY diverse teams win.


**Skills:** Education


**Tags:** Manager DIBs Training


**Learning path details**

 Everyone can find this

 1h 21m of content

 4 items of learning content

 English language

 Insights




# Add in Custom Assessment Links to Ensure Comprehension

Add a custom link to the end of the learning path (or each section) that directs to a custom quiz. Microsoft and Google forms both offer assessment solutions that you can link to.

↑

↓



28m

▶ COURSE

**Performance Management: Conducting Performance Reviews**


By: Todd Dewett

Learn how to prepare for and conduct fair, productive performance reviews. Get tips for making reviews more useful and less stressful for both you and your employees.

...

↑

↓



LINK

**Section Assessment**

By: Kelsey Bostrom

Take this short quiz to make sure you understand these topics.

...

## Leadership Essentials Level 2 Assessment

Take this short quiz to test your comprehension of this learning path.

Hi Kelsey, when you submit this form, the owner will be able to see your name and email address.

1. What best defines "effective leadership"?

- ☐ Delegating all work to others
- ☐ Using a "one-size-fits-all" approach
- ☐ Telling people exactly what they have to do
- ☐ Using a variety of leadership styles at the right time and in the right way

# Make sure your content stays up-to-date

- Learning paths should be evaluated and updated **every quarter** (check the "last modified" date to see when you last updated the content)
- What to consider when updating a learning path:
  - How have your team's skill development needs changed?
  - Have any popular new courses come out since initial creation?
  - Have any new technical courses come out with more up-to-date information?
- If your content is no longer relevant, set discoverability to "No one (direct link only)" so that no one will be able to find the content on the platform anymore

20-30

New courses are released each week. **Keeping your curations up-to-date is key!**